

MFSA

MALTA FINANCIAL SERVICES AUTHORITY

PRESS RELEASE

“Be a Hero” campaign a resounding success

MFSA’s participation at this year’s Freshers’ Week at the University of Malta was a resounding success with hundreds of students visiting the MFSA stand and engaging with members of our Human Resources team and other colleagues from the MFSA on the various career opportunities with the Authority.

During Freshers’ Week, students signed up to participate in internships at MFSA throughout the university semesters and summer recess. The response was very positive and encouraging, with over more 400 students showing interest in working for some months at the MFSA.

Besides learning more about the MFSA, students had the opportunity to win three sixth generation iPads with the MFSA, by visiting the stand and taking part in our “Be a Hero” campaign, striking the best Superhero pose. The three winners, judged on the highest number of Facebook likes received were Daryl Tabone, Roxanne Busuttill and Katryna Vassallo. The MyCareeratMFSA Facebook page garnered in excess of 24,300 views over this period.

MFSA Chief Operations Officer Reuben Fenech remarked that “We are extremely satisfied with the engagement with students on the UoM campus and by the interest shown by them to work at the MFSA. We believe that this strengthened our brand as Employer of Choice and helps us nurture relationships with potential future employees whilst spotting talent early.”

Further information about careers at MFSA may be found on our website www.mfsa.com.mt/pages/careers.

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